

Next Step

CONTAINERS FOR A Cause



JUST SELECT THE EMAIL YOU WISH TO USE, COPY THE TEXT , CUSTOMIZE THE MESSAGE AND SEND AWAY!

EMAIL #1

Hi [Friend Name],

I'm participating in a fundraiser called Containers for a Cause for Next Step. Next Step provides support for women facing critical life choices and they do some really amazing work. You can check them out at next-step.org.

Containers for a Cause is asking people to choose a container to fill either physically or virtually. So, you can fill up that empty peanut butter jar at home with change lying around your house, or you can choose a virtual container to fill up by donating online.

My goal is to fill up a train car which is \$1500. Will you help me by donating \$50, \$25, or \$10 to help me get to my goal?

Here's the link: www.next-step.org/containersforacause

Best,
[your name]

EMAIL # 2

Hi [friend name],

Have you heard about Next Step? Next Step is an organization that provides counselling and support for women facing critical life choices. Their mission is to empower women to make confident and healthy life choices. I support Next Step because [fill in your reason].

I'd like to ask you to help me in their fundraiser called Containers for a Cause. Containers for a Cause is asking people to choose a container to fill either physically or virtually. So, you can fill up that empty peanut butter jar at home with change lying around your house, or you can choose a virtual container to fill up by donating online.

I'm [XX dollars away from my goal of \$XX]. Would you help me by donating \$25 or \$10 to help me fill my virtual container?

Here's the link: www.next-step.org/containersforacause

Best,
[your name]



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CONTAINERS FOR A Cause

EMAIL #3 (Mother's Day):

Hi [friend's name],

I'm participating in a fundraiser called Containers for a Cause for Next Step. Next Step provides support for women facing critical life choices and they do some really amazing work. You can check them out at next-step.org.

Containers for a Cause is asking people to choose a container to fill either physically or virtually. So you can fill up that empty peanut butter jar at home with change lying around your house, or you can choose a virtual container to fill up by donating online.

For Mother's Day they are offering a special virtual container: A flower Vase!

You can donate \$25 to fill up a flower vase in honor of your mom and Next Step will send your mom a virtual card and vase of flowers from you. You can fill up your vase here: www.next-step.org/containersforacause

Best,
[your name]